iNCEB2015 GLOBAL e-BUSINESS

The 10th International Conference on e-Business (iNCEB2015)
November 23-24, 2015
Knowledge Exchange for innovation (KX), Bangkok, Thailand

IEEE Computer Society Thailand

20th School of Information Technology, KMUTT

55th ANNIVERSARY 1960 - 2015

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Extend the Paper Submission Deadline to August 25th, 2015

Global e-Business

Communication and transportation network technology has improved dramatically over the last 50 years, and is now fully integrated into the business world. Consequently, many companies in the world have jumped into international markets, outsourced operations to overseas manufacturers and suppliers, and established subsidiaries around the world. This is known as e-business. E-business comprises of business operated activities using electronic media, information and communication technology, and the Internet to achieve the successful implementation of business processes. E-business has been shrinking companies around the world by consolidating them via websites, with consumers now buying their products on e-commerce sites. Moreover, collaborative software now manages international supply chains in the form of e-marketplaces.

The 10th International Conference on e-Business (iNCEB2015) is an international conference which provides a central forum for students, researchers, experts and developers to discuss various issues and developments in the broad field of global e-business and other related areas. The objective of the conference is to bring together leading researchers and professionals from many disciplines all over the globe to exchange ideas and share research solutions to problems faced by entrepreneurs of global e-business, and to identify new issues and directions for future research and development.

- Big Data
- Cloud Computing
- Data Visualization
- Digital Economy
- E-Advertising
- E-ASEAN Community
- E-Banking
- E-Business Model
- E-Business of Things
- E-Business Security
- E-Customer Relationship Management
- E-Enterprise Resource Planning
- E-Entrepreneur
- E-Government
- E-Healthcare
- E-Marketing
- Enterprise Architecture for Global E-Business
- E-Supply Chain
- E-Tailing
- E-Tourism
- Legal E-Business Issues
- Location-Based Commerce
- Massive Open Online Courses (MOOCs)
- Mobile Applications
- Precision Agriculture (PA)
- Project Management
- Recommender System
- Semantic Web for E-Business
- Social Innovation Initiative
- Social Technology
- Any other related fields

Important Dates

Paper Submission Extended:	August 25th, 2015
Paper for Poster Submission:	August 31th, 2015
Authors Notification:	September 20th, 2015
Camera Ready and Registration:	September 30th, 2015

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